



SPECIALIZED REALTY SERVICES



HR JOHNSON
HOMES

A UNIQUE PACKAGE OF CUSTOM HOMEBUILDING AND SPECIALIZED REALTY SERVICES

The tradition of the specialized real estate services of HR Johnson Realty began several years ago with the marketing and sales of distinctive custom homes by HR Johnson Homes. HR Johnson Realty represents the marketing and sales division of HR Johnson Homes with the understanding that every so often, the truly distinctive custom dream home has not yet been built.

It is here where HR Johnson Realty introduces you to the extraordinary custom homebuilding of HR Johnson Homes. And yet, HR Johnson Realty has extended the fine tradition of HR Johnson Homes to include specialized real estate services. This unique package of choices between luxury custom homebuilding by HR Johnson Homes and specialized marketing and sales of distinctive homes by HR Johnson Realty provides a seamless real estate experience for discriminating homebuyers.



HR JOHNSON REALTY

Erlinda Johnson, *Qualifying Broker*

For more information on HR Johnson Realty, contact us at

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MARKETING DISTINCTIVE HOMES. REPRESENTING DISCERNING HOMEBUYERS.

In the past few years, the Greater Albuquerque Metro area which includes *Rio Rancho, Corrales, Placitas, and the East Mountains*, has been considered to be one of the best places in the United States for businesses and careers. Based on many factors such as climate, a fertile business environment filled with generous incentives and a diverse, well-educated workforce, the Greater Albuquerque Metro area has become a beacon for forward-looking companies. As a benefit, your valuable home can receive attention far beyond this area. HR Johnson Realty offers a comprehensive and assertive marketing plan designed to ensure your real estate property listing is well-positioned to attract qualified buyers through extensive exposure of your distinctive home. The highlights of the marketing plan are:

- Maximum client property exposure which incorporates advertising your home nationally and locally through leading online marketing websites such as Homes.com and Realtor.com, as well as on the Multiple Listing Services in Albuquerque
- Your home will be prominently featured on the HR Johnson Homes website at www.hrjohnsonhomes.com
- Production of a high-quality color brochure for distribution among other Realtors and in the local market
- Prominent placement of an eye-catching HR Johnson Realty sign at your home
- Assertive networking among other real estate companies to locate prospective homebuyers

HR Johnson Realty understands your home reflects the value of memories, family, and treasured possessions, and HR Johnson Realty is committed to honest and specialized real estate service... for the astute home seller or the discerning homebuyer.



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